



**CYNTHIA A. HARDING, M.P.H.**  
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July 24, 2015

TO: Each Supervisor

FROM: Cynthia A. Harding, M.P.H.  
Interim Director

SUBJECT: **NOTIFICATION OF THE USE OF DELEGATED AUTHORITY TO EXECUTE MASTER AGREEMENT WORK ORDER NUMBER PH-001416-W23 WITH PUBLIC HEALTH FOUNDATION ENTERPRISES, INC. FOR THE PROVISION OF TEMPORARY PERSONNEL SERVICES**

This is to notify you that I am exercising the delegated authority approved by your Board on October 19, 2010, to execute Master Agreement Work Orders (MAWO) for the provision of temporary personnel services in amounts that do not exceed \$399,999 annually, subject to review and approval by County Counsel, and notification to your Board.

Under this authority, I will execute MAWO Number PH-001416-W23 with Public Health Foundation Enterprises, Inc., in the amount of \$479,680 for the term of August 1, 2015 through May 29, 2017; 100 percent offset by Centers for Disease Control and Prevention funds to strengthen public health infrastructure for improved health outcomes. Another bidder requested and met the criteria to qualify as a Local Small Business Enterprise bidder, was granted the preference in the evaluation of cost, but was not deemed the lowest cost bidder.

This MAWO will provide three full-time and four part-time temporary personnel positions for the Preventing and Controlling Chronic Diseases (PCCD) project. PCCD will implement a model of chronic disease prevention and control by employing environmental (e.g., health education, sodium reduction, and healthy food procurement) and health systems strategies to reduce the burden of obesity, type 2 diabetes, and hypertension. PCCD is comprised of two activities: Activity I: Chronic Disease Prevention Strategy in Los Angeles (CDPS), and Activity II: Los Angeles County Sodium Reduction Initiative (LACRI). To support these efforts, the Department of Public Health requires staffing to work closely with the various partners in the community. Activity I includes six temporary personnel who will be responsible for managing and coordinating the implementation of PCCD programmatic activities and will provide technical and analytic support to various partners. Activity II includes one temporary personnel who will be responsible for the management of nutrition promotion and sodium reduction strategies.

**Activity I: Chronic Disease Prevention Strategy in Los Angeles**

The purpose of Activity I is to improve the health of the entire City of Los Angeles population and that of specific at-risk subgroups that are at high risk for or experiencing a disproportionate burden of chronic disease. CDPS will implement policy, system, and environmental changes. Short-term outcomes will include increased access to: a) healthier food options; b) opportunities for physical activity; c) evidence-based lifestyle change programs; d) health systems that help

patients identify and address chronic disease; and e) linkages to evidence-based community resources. Together, these strategies are expected to help reduce adult obesity and other chronic disease risk factors that can lead to death and disability from such conditions as heart disease, type 2 diabetes, and stroke.

### **Activity II: Los Angeles County Sodium Reduction Initiative**

The purpose of Activity II is to create healthier food environments by reducing sodium consumption throughout Los Angeles County through the implementation of population-based sodium reduction strategies.

County Counsel has reviewed and approved the MAWO as to form and this delegated authority action.

If you have any questions or require additional information, please let me know.

CAH:eav  
DA#03323

c: Interim Chief Executive Officer  
Interim County Counsel  
Acting Executive Officer, Board of Supervisors